Melrose Cheese 75th Birthday Social Media Competition September 2023 Terms and Conditions

1. The competition is open to all South African residents, except the employees of Lactalis South Africa (Pty) Ltd (Lactalis) and the respective advertising, media, and PR Agencies, as well as the family members, consultants, directors, associates, and trading partners of such organizations and persons. Furthermore, participation in this competition is restricted to individuals aged 18 years and above.

2. The competition commences on 19 September 2023 and closes on 27 September 2023 23:59.

3. To enter the competition and stand a chance to win the participant must:

- Follow Melrose Cheese SA on Instagram or Facebook

- On Instagram tag us on stories with a picture of your Melrose 75th spreads, slices or wedges with #MelroseRemembersMom and use our "add yours" sticker on Instagram stories.

- On Facebook share a pic of what you're making with Melrose 75th spreads, slices or wedges and use our hashtag #MelroseRemembersMom

- The new Melrose 75th Birthday packaging must appear in the entry.

4. All the successful entries received will be entered into a main prize draw to stand a

chance to win 1 of 5 Sorbet or Sorbet Man vouchers worth R750 each.

PRIZE ONLY INCLUDES:

- R750 Sorbet or Sorbet Man Voucher

5. Consumers may enter as many times as they choose.

6. Ts and Cs of the voucher apply

- https://www.sorbet.co.za/terms-conditions/

7. The winner will be chosen through a random draw and will be announced by 17 September 2023.

8. The hamper will be emailed to the winner within 4-6 weeks of the winner acknowledging their win.

9. This competition is exclusively open to individuals aged 18 years and above, who are residents of South Africa

10. The winner will be contacted on Instagram or Facebook via Direct Message.

11. The winner will have 24 hours to respond to the Direct Message with the required contact information (including a cellular number), failing which such finalist shall be disqualified and a new finalist will be drawn.

12. This Promotion is in no way sponsored, endorsed, or administered by or associated with Facebook or Instagram.

13. Please note that in addition to these Promotion Terms and Conditions, the terms and conditions and rules applicable to Facebook and Instagram apply.

14. All participants in this Promotion release Facebook and Instagram from all liabilities and claims arising out of or in connection with this Promotion and these terms and conditions.

15. The Promoter reserves the right to delete any information uploaded by a participant which the Promoter, in its absolute discretion, believes is illegal, obscene, offensive or defamatory, or infringes the intellectual property rights of a third party, or is otherwise inappropriate for a campaign designed for mass audience entertainment.

16. The prize is not transferable and cannot be exchanged for cash.

17. Winners agree to sign an acceptance form and agree to the use of their image as part of the reporting process and for no additional fee.

18. Under no circumstances shall the promoter be liable to anyone who enters this Promotion for any direct or consequential loss howsoever arising which may be suffered in relation to the prize draw, whether as a result of any negligent act or omission or any default on the part of the promoter or otherwise.

19. The promoter reserves the right to terminate or temporarily suspend this promotion in the event of technical or other difficulties that might compromise its integrity. Participation in the competition constitutes acceptance of the competition rules.

20. The judge's decision is final and no correspondence will be entered into in this regard.

21. The laws of the Republic of South Africa govern these Terms and Conditions and participants agree to be subject to the exclusive jurisdiction of the South African courts.

22. Should you have any queries regarding the Promotion, please call the Lactalis Comment Line on 086 066 4422 during the hours of 8am-10pm.