

MELROSE PROCESSED CHEESE WEDGES

WEDGE HEROES ON PACK PROMOTION: WIN ONE OF TEN R5000 MASTERCLASS PRIZES

Promotional Period: 01 APRIL TO 30 JUNE 2018

TERMS & CONDITIONS

1. 10 Lucky consumers could stand a chance to win R5000 (five thousand rand) towards building their child's skill through classes, upon Facebook entry, prize value awarded in the form of classes ("**Competition**").
2. The competition is limited to legal residents and/or legal citizens of the Republic of South Africa. In addition, the following people shall not be eligible to participate in this competition:
 - Directors, members, partners, promotional and advertising agents, merchandisers, employees or consultants of Parmalat SA (Pty) Ltd ("**Parmalat**") and the organisers of the competition;
 - People who are not legal residents and/or legal citizen of the Republic of South Africa;
 - Spouse , life partner, parent , child , brother, sister , business partner or associate of any of the persons specified above;
 - Persons under the age of 18 years without the consent of their parent and/or guardian.
3. The Competition commences on **01 April 2018** and closes on **30 June 2018** ("**Duration**"). No entries received after midnight on 30 June 2018 will be considered.
4. Entry into this Competition is only valid, upon the Participant purchasing any qualifying **Melrose Wedge** product during the promotional period.

Participating Products:

- Melrose Wedge Sweetmilk
- Melrose Wedge Cheddar
- Melrose Wedge Biltong
- Melrose Wedge Bacon
- Melrose Wedge Reduced-Fat Cheddar

These products may be purchased from any stockist nationally in South Africa. Please note that no other Melrose products are eligible for this promotion, other than the products listed above. The qualifying products are subject to availability at time of purchase.

5. **To participate in this competition, participants must adhere to the following:**
 - a) Participants must **purchase** any qualifying Melrose Wedge product during the promotional period; and
 - b) Tell us **why your kid is a Melrose Wedge Hero** on **Facebook @mumrememberedmelrose**.

6. Participants are required to note that any data related costs to enter the Competition will be borne by the participant and that Parmalat shall not be responsible for telecommunication failure on the part of the participant's service provider.
7. Winners for the following prizes will be determined by a panel of judges that will take place at Havas' offices in Cape Town:
 - 1 x 10 R5000 Masterclass Prizes;
8. One winner per week will be announced. The first winner will be announced on Monday 14 May 2018 and the last winner on 16 July 2018.
9. Winners will have 15 working days from receiving notification that they have won a prize, to redeem same.
10. The promoter or their agents will endeavour to **contact the potential prize winners on the Facebook profile they used to enter the competition via private inbox message**. If, however, a potential prize winner cannot be reached after three attempts made within 3 (three) working days of the promoter trying to contact that potential prize winner, the prize will be forfeited and another winner will be selected in accordance with the competition rules via a random draw.
11. At the time that a potential prize winner is identified and contacted he/she will be requested to submit certain documents such as their original and unique proof of purchase (receipt/till slip), dated and timed before their entry date and time, birth certificate of the child participant in the Facebook entry/photo/video, and a copy of his/her ID document to the Parmalat representative upon request. Slips are not to be written on or tampered with in any way.
12. The potential prize winner is not an actual winner until his/her submission is validated and his/her documents are completed and submitted to the Parmalat representative. If a potential prize winner does not meet the eligibility requirements, the prize will be forfeited and another winner will be selected subject to the terms and conditions herein, irrespective of prior contact regarding winning a prize.
13. The **winner will be allowed 72 (seventy two) hours to provide the requested documents** as listed above and any other item's the promoter requests.
14. Once verified, the winner is to provide their preferred masterclass in writing that they would like their child to participate in and the Parmalat representative will arrange the masterclass with a service provider within the area of the participant.
15. Payment to the service provider will be made by the Parmalat representative.
16. The promoter is not responsible for any service provider not made available within close proximity to the participant.
17. Any additional expenses arising from accepting and using the prize will be for each winner's own account (this includes any transportation, equipment or gear required costs, etc)
18. Winners are only eligible to win once in this Competition.

19. **The results of the draw are final** and no correspondence will be entered into. Parmalat and/or any of its agencies may refuse to award a prize to a participant if there is suspicion of any irregularities or fraudulent activities.
 20. Parmalat may require the winner to complete and submit an information disclosure agreement to enable Parmalat to ensure compliance with these rules. Should the winner be found to have not complied with these rules, he/she will automatically be disqualified and the prize will be forfeited. Winners may also be required to sign acceptance of prizes and indemnity documents.
 21. **The prizes are not transferable**, and no substitution or cash redemption of prizes is permitted, a prize will not be handed/awarded to a third party, but only to the verified prize winner. The winner will accept the prize as is, at their own risk.
 22. All winners will be required to provide their names, identity/birth certificate numbers and contact details and to sign an acknowledgment of adherence to T&Cs and receipt of the prize.
 23. These terms and conditions and results of the Competition will be published on Melrose website www.melrose.co.za and may be requested *via* email from marketing@parmalat.co.za.
 24. By entering this competition you authorise Parmalat and its agencies, to collect, store and use (not share) personal information of entrants for communication or statistical purposes. You are entitled to decline any marketing communication by emailing marketing@parmalat.co.za or call us on 0860660022 during weekday hours of 9am-5pm. Any personal data submitted by you will be used solely in accordance with current South African data protection legislation and Parmalat's privacy policy.
- The **winners or participants may be required to take part in publicity campaigns** for broadcast or publishing purposes. Winners or participants shall at all times be entitled to decline the above request. Winners or participants that take part in any publicity will not be entitled to any payment or other remuneration for such publicity or otherwise. All publicity and other materials will be the sole property of the promoter.
25. The promoter and its agencies have the right to reject any participant suspected of fraudulent behaviours.
 26. All participants and winners indemnify the promoter, its associated companies (directors, officers and employees) and agents, against any/all claims for any accident, injury, harm, death, damages, costs and/or loss, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever connected to or arising from their participation in any way in this competition and the redemption of any prizes.
 27. Any prize **not claimed within 2 weeks** of notification of collection will be forfeited.
 28. The promoter and its agencies reserve the right to correct any errors or omissions. These terms and conditions may be updated at any time as per the promoter's discretion and will supersede any errors or omissions on any publicly communicated documentation or marketing material.
 29. The organisers of the competition reserve the right to cancel or postpone the competition at any time.

30. Participation in the Competition constitutes acceptance of the Competition rules and participants agree to abide by the rules.

31. For further information or enquiries or to obtain the list of winners after the competition, please email marketing@parmalat.co.za or call us on 0860660022.